



Company Overview



General Information

Basco is an upcoming and growing distributor of video gaming products in North America.

We specialize in closeout products and refurbished consoles, in addition to carrying full line of new release titles and first party accessories.

Basco is focused on performance and customer satisfaction through continuous support from point of sale throughout the entire distribution process. Our goal is to help our customers grow and we achieve this through our leveraged position in the marketplace and our strategic partnerships with trusted manufacturers, publishers and distributors, both in North America and overseas.

We aim to ease the challenges of today's growing complexity of doing business in the video gaming industry by providing superior logistical services and choice products to our ever increasing list of customers. Our highly trained staff, motivated sales team, and state of the art warehousing provide all of our customers and affiliates with the utmost in satisfaction and increased profitability.

We are able to immediately provide our products and services to all customers in North America through our seamless and strategically positioned supply chain.



Company History

- ❖ Basco was formed in 2006 to wholesale video games and related products
- ❖ In 2008, Basco became focused on selling closeout software titles and refurbished consoles to the local market
- ❖ In 2009, Basco moved to a larger administration office in Forest Hills, NY and started using a third party warehouse for storage and order fulfillment
- ❖ Basco is working direct with a few publishers to source closeout software product



Products

Basco offers following products:

- ❖ Video Game Consoles (New, Refurbished, Store Returns, AS IS)
- ❖ Video Game Software (New Releases and closeouts)
- ❖ Video Game Accessories (First Party)
- ❖ Licensed Board Games (Monopoly, Risk, Clue, etc.)
- ❖ Trading Card Games (Pokémon, Yugioh, etc.)



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Current Developments

- ❖ From 2006 until now, the revenue has grown yearly at an average rate of 25%
- ❖ Since the old warehouse of 4,000 sq. ft. prohibited further growth, Basco now uses a third party warehouse (roughly 50,000 sq. ft) for storage and order fulfillment
- ❖ In 2009, Basco hopes to establish more direct relationships with manufacturers and publishers so that the growing demand can be fulfilled
- ❖ Basco also plans to hire a strong sales team in order to explore new sales avenues/territories and increase sales



Contact Information

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Location

